



AutoMotoPhoto Seminar

...and dinner

Details.

AM

Introduction.

- Open floor. Discussion of attendees desired goals.
- Peer group discussion and critique (attendees will be required to bring a selection of 20 of their best images for critique/discussion)
- Equipment desires, and needs, or lack thereof (why you don't need to spend a lot of money to be able to do this)

Break for lunch (provided)

PM

- Selling or marketing of images and creating imagery that is marketable.
- Self promotion of your business via the internet using blogs and successful the use of social media tools.
- Developing a style.
- How best to present yourself to potential end users, magazines, manufacturers.
- How to take it to the next level. Self improvement, self critique and being different.
- Final round up..open questions and discussion

What: This seminar is to give those attending self confidence to not only produce imagery that is eye catching, but to provide the self confidence in being able to produce that imagery.

When: Wednesday 12 October, 2011

Where: Spice Island Pantry, San Remo, Victoria, Australia.

Time: Meet and greet, 8-8.30 seminar starts 9am sharp.

Break for lunch 12-12.30 finishing 5-6pm

Other: Attendees, return at 7-7.30pm for dinner cooked by Paul Stafford and Andrew Wheeler (please be sure to let us know of any dietary requirements, vegan, vegetarian, lactose, etc etc)

Price: All in \$650AUD

Only a limited number of spots available.

This to allow for personal help and attention during the seminar.

Purchase your place via PayPal. Click and pay here:

<http://wee.im/vKFOa>

Thank you for your interest - hope to see you there!